

MEETING BETWEEN BARC AND FAR-B

AVENUES FOR NEW OPPORTUNITIES

Thursday, July 13 1995

Building 003, Room 238 Conference Room

1:30 p.m.

BARC

T. J. Sexton

Steve Berberich

Rosemarie Hammond

Walter J. Rawls

Pat Melner

FAR-B

Frank Longen

John Moseman

William L. Hollis

Albert A. Piringer

Jim Butcher

Contact: T. J. Sexton 301/504-8431

Membership Drive - write Letters
Tom - Steve - Longen -

AGENDA
BARC/FAR-B MEETING
THURSDAY, OCTOBER 12, 1995

1. Status of Membership Drive

- Associate Members, T. Sexton
- Corporate Members, S. Berberich

2. Update on Publicizing FAR-B

- Poster display, S. Berberich
- Home Page, W. Rawls
- Under the Clock Tower Article, T. Sexton

*Training of Travel Program -
FAR-B sponsor training grants. ?*

Bring up making Newsletter available to all employees

*Walt proposal - have a meeting of the Assoc members to solicit
their help to expand FAR-B.*

*Can we have an Assoc. Member as an ex-officio member of Bd. Vets. and
have that member mental support of other @ Beltsville.*

Home Page - for Internet - Walter getting color pictures for "net"

MEETING BETWEEN BARC AND FAR-B

AVENUES FOR NEW OPPORTUNITIES

Thursday, October 12, 1995

Building 003, Room 238 Conference Room

2:00 p.m.

BARC

T. J. Sexton

Steve Berberick

Rosemarie Hammond

Walter J. Rawls

Pat Milner

FAR-B

Frank Longen

James Butcher

William L. Hollis

Albert A. Piringer

Contact: T. J. Sexton 301/504-8431

AGENDA
BARC/FAR-B MEETING
THURSDAY, JULY 13, 1995

1. Draft Corporation Letter - J. Butcher and W. Rawls
2. Proposed Lifetime Membership - F. Longen
3. FAR-B Display Ideas - S. Berberich
4. Campaign Ideas for FAR-B Membership - T. Sexton

- Membership Drive

T. J. Sexton

Steve Berberich

Bernadette Hammond

Walter J. Evans

Frank Longen

John Macintosh

William L. Duffie

Albert A. Feltner
(will not attend)

James Butcher

Contact: T. J. Sexton 301/304-1431



United States
Department of
Agriculture

Agricultural
Research
Service

Livestock & Poultry Research Unit
ONR Building
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July 13, 1995

MEETING BETWEEN BARC AND FAR-B

SUBJECT: Minutes AVENUES FOR NEW OPPORTUNITIES

TO: Committee Members Thursday, April 13, 1995

FROM: T. J. Sexton Building 003, Room 238 Conference Room

BARC/FAR-B Committee

1:30 p.m.

BARC

FAR-B

T. J. Sexton

Frank Longen

Steve Berberick

John Moseman

Rosemarie Hammond

William L. Hollis

Walter J. Rawls

Albert A. Piringer
(will not attend)

James Butcher

Contact: T. J. Sexton 301/504-8431



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July 17, 1995

SUBJECT: Minutes of BARC/FAR-B Committee

TO: Committee Members

FROM: T. J. Sexton, Chair *T.J.S.*
BARC/FAR-B Committee

The BARC/FAR-B Committee met on July 13, 1995. In attendance were T. J. Sexton, S. Berberich, R. Hammond, W. Rawls, F. Longen, W. Hollis, and J. Butcher. Highlights of the meeting and follow-up actions include the following:

Elicit Corporation Support for FAR-B

Jim Butcher and Walter Rawls presented a draft letter that will be sent to past and present corporations that have contributed to research projects in the Beltsville Area. The intent of the letter is to introduce them to FAR-B and invite them to join FAR-B as a Corporate Member. Steve Berberich agreed to modify the letter based on the comments made at the meeting. Steve will then circulate the revised letter to the members of the committee for final approval.

Frank Longen reported that the Board of Directors were satisfied with the current four membership classes -- Personal, Patron, Sustaining, and Associate. Therefore, Corporate Members will have the option to join FAR-B as a Patron member (\$100 per year) or Sustaining member (over \$500 per year).

Publizing FAR-B and BARC Research

Frank Longen presented a prototype of a FAR-B display poster. The poster outlines FAR-B's objectives and provides information on how to join FAR-B. It is the intent of the committee to have several of the posters made to display at various FAR-B supported events (BARC Symposium, lunches, etc.) and key locations through BA (Building 003, National Visitors Center, NAL, Arboretum, etc.). Steve Berberich agreed to take the lead on getting cost estimates for the display posters.

Steve also presented an update on the efforts to highlight research at BARC. Significant progress has been made on the development of an exhibit illustrating research at BARC on the pollination activity of bees and ways to protect them from diseases and parasites. To date several Maryland beekeeper associations have contributed \$300 for the construction of the exhibit and the Connecticut Beekeepers Association have donated an

observation oak-encased bee hive. The exhibit will be located at the ARS National Visitors. FAR-B is collecting the funds and donations for this exhibit.

Walter Rawls agreed to assist in establishing a FAR-B Homepage that will be part of BARC's Internet Homepage. Steve Berberich agreed to assist in this endeavor.

FAR-B Membership Drive

The committee approved to undertake a FAR-B Membership Drive targeted at employees who work in the Beltsville Area (BA). A letter will be sent to all BA employees to acquaint them with the organization and inviting them to join as Associate members (\$10 per year). Frank Longen indicated that memberships obtained during this drive would be valid through the 1996 calendar year. T. Sexton will prepare a draft of a campaign letter.

- Goals of the Committee. Dr. Maxwell expressed that the Committee develop a strategic plan to improve the awareness and administration of FAR-B.
- Increase FAR-B Membership and Support. In the short term the Committee plans to improve awareness of FAR-B by increasing memberships from current BARC employees, current BARC visitors, and corporations. Tom Sexton will take the lead and make available information on FAR-B at the following upcoming events - Beltsville Area All-Hands Meeting on February 23, 1995, and the Beltsville Area Research Leaders Meeting on May 1, 1995. Pauline C. Humphrey will take the lead to determine how scientists can assist providing support, etc., to FAR-B. Once the facts concerning this issue are known, they will be made available to all scientists.
- Elicit Corporate Support of FAR-B. Several strategies were discussed. First, to explore how similar organizations accomplish this task. Steve Berberich will take the lead and contact Friends of the National Arboretum and F-7 etc. at the National Zoo and determine how they deal with this particular issue. Secondly, Walter Rawls will contact the National Area Technology Transfer Office to compile a list of the current corporations and companies that have cooperative research projects at BARC. FAR-B will then contact these organizations for the purpose of soliciting their interest in FAR-B.
- Appeal Items for Donations
 - Explore new funding outlets for FAR-B, i.e., scientist travel grants, summer student employment.
 - Steve Berberich will present a plan to expand BARC's efforts to publicize and display research programs.



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Beltsville Area
Beltsville Agricultural
Research Center

Beltsville, Maryland
20705

February 15, 1995

SUBJECT: Minutes of BARC/FAR-B Committee

TO: Committee Members

FROM: T. J. Sexton, Institute Director *T.J.S.*
Livestock and Poultry Sciences Institute

The BARC/FAR-B Committee met on February 10, 1995. In attendance were K. D. Murrell, G. C. Marten, T. J. Sexton, S. Berberich, R. Hammond, W. Rawls, F. Longen, J. Moseman, W. Hollis, A. Piringer, and J. Butcher. Highlights of the meeting and follow-up actions include the following:

- **Goals of the Committee.** Dr. Murrell requested that the Committee develop a strategic plan to improve the awareness and effectiveness of FAR-B.
- **Increase FAR-B Membership and Support.** In the short term the Committee plans to improve awareness of FAR-B by increasing memberships from retired BARC employees, current BARC employees, and corporations. Tom Sexton will take the lead and make available information on FAR-B at the following upcoming events -- Beltsville Area All-Hands Meeting on February 23, 1995, and the Beltsville Area Research Leaders Meeting on May 1, 1995. Rosemarie Hammond will take the lead to determine how scientists can donate royalties, honoraria, etc., to FAR-B. Once the facts concerning this issue are known, they will be made available to all scientists.
- **Elicit Corporation Support of FAR-B.** Several strategies were discussed. First, to explore how similar organizations accomplish this task. Steve Berberich will take the lead and contact Friends of the National Arboretum and Friends of the National Zoo and determine how they deal with this particular issue. Secondly, Walter Rawls will contact the Beltsville Area Technology Transfer Office to compile a list of the current corporations and companies that have cooperative research projects at BARC. FAR-B will then contact these organizations for the purpose of soliciting their interest in FAR-B.
- **Agenda Items for Net Meeting.**
 - Explore new funding initiatives for FAR-B, i.e., scientist travel grants, summer student employment.
 - Steve Berberich will present a plan to expand BARC's efforts to publicize and display research programs.

cc:

K. D. Murrell, BA
G. C. Marten, BA

MEETING BETWEEN BARC AND FAR-B

AVENUES FOR NEW OPPORTUNITIES

Friday, February 10, 1995

Building 003, Room 238 Conference Room

1:30 p.m.

BARC

K. D. Murrell

T. J. Sexton

Steve Berberich

Rosemarie Hammond

Walter J. Rawls

FAR-B

Frank Longen

John Moseman

William L. Hollis

Albert A. Piringer

Contact: T. J. Sexton 301/504-8431



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October 17, 1995

SUBJECT: Minutes of BARC/FAR-B Committee

TO: Committee Members

FROM: T. J. Sexton, Institute Director *TJS*
Livestock and Poultry Sciences Institute

The BARC/FAR-B Committee met on October 12, 1995. In attendance was T. Sexton, R. Hammond, W. Rawls, F. Longen, W. Hollis, and J. Butcher. Highlights of the meeting and follow-up actions include the following:

Status of Membership Drives

Since the FAR-B Associate Membership Drive was initiated in September, 11 new Associate Memberships were received. Members of the Committee met with the BA Research Leaders and distributed FAR-B's Membership Drive kick-off letter. From all accounts, this initiative was well received by the employees at BARC.

FAR-B is also planning a Corporate Membership Drive. A kick-off will be finalized within the next two weeks.

Initiatives to Publizize FAR-B

S. Berberich and R. Hammond will assist FAR-B in obtaining estimates for having FAR-B poster displays made. The intent is to have several of these displays permanently located in key locations throughout BARC for the purpose of publizizing the FAR-B organization.

W. Rawls is putting the final touches on a FAR-B Home Page. The question was asked if the FAR-B Home Page could be associated with the BA Home Page. T. Sexton agreed to follow-up on the question.

T. Sexton distributed a copy of an article he wrote for the BA Newsletter, Under the Clock Tower, see enclosed. It will appear in the next issue which is due to come out within the next 2-3 weeks.

It was also suggested that the FAR-B Newsletter be distributed to all BARC employees. F. Longen will seek the appeal from the Board.

New Initiatives

It was proposed that FAR-B consider funding travel and training grants for BARC employees. The FAR-B Travel Grant(s) could be awarded to scientists to off-set costs to attend scientific meetings. The FAR-B Training Grant(s) could be awarded to any employee to cover costs associated with training. F. Longen agreed to present this idea at the next FAR-B Board of Directors meeting. T. Sexton will discuss this issue at the next BA Staff meeting.

F. Longen indicated that FAR-B will provide the remaining funds (\$1,500-\$2,000) to construct an exhibit on bee research at BARC. Previous donations for this exhibit have been received from several Maryland beekeeper associations and the Connecticut Beekeeper Association.

A number of issues were discussed regarding FAR-B: industry and congressional representation on the Board; holding a separate meeting for Associate Members; having an Associate Member serve on the Board. No action items were developed from these discussions.

Enclosure

cc:

K. D. Murrell, BA

G. C. Marten, BA

Friends of Agricultural Research-Beltsville

Friends of Agricultural Research-Beltsville (FAR-B) is a non-profit group formed about 10 years ago whose mission is to support the research and education programs of the Beltsville Agricultural Research Center (BARC). Membership of FAR-B is made up of former and current employees at BARC, and a number of industry, government, and public supporters. Officers and members of the Board of Directors serve on a voluntary basis, so all of the funds collected through membership dues or cash contributions go directly to assist projects at BARC.

FAR-B has supported a number of research and education programs. This past summer FAR-B provided funding for two summer student interns to work at the Beltsville Human Research Center and the with ARS Information Staff and again valuable experience towards possible pursuits in agricultural and communications. FAR-B has provided support since 1976 for the annual Beltsville International Symposium and most recently the Beltsville Sustainable Agriculture and Integrated Pest Management Field Day. FAR-B continues to assist in the development of programs at the ARS National Visitor Center that display the achievements of BARC's research programs. These FAR-B supported initiatives are extremely important because they help in communicating to the public sector how national agricultural research priorities are being addressed at BARC.

If you wish additional information, contact FAR-B directly by telephone on 504-6108 or by correspondence: FAR-B, P.O. Box 1062, Beltsville, Maryland 20705-1061.



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20705

April 19, 1995

SUBJECT: Minutes of BARC/FAR-B Committee

TO: Committee Members

FROM: T. J. Sexton, Institute Director *T.J.S.*
Livestock and Poultry Sciences Institute

The BARC/FAR-B Committee met on April 14, 1995. In attendance were T. J. Sexton, S. Berberich, R. Hammond, W. Rawls, F. Longen, T. Moseman, W. Hollis, and T. Butcher. Highlights of the meeting and follow-up actions include the following:

- **Donation of Royalties, Honoria etc., to FAR-B**

Rosemarie Hammond spoke with Mr. Michael Kelly, OGC, about this matter. He indicated that an ARS employee could not suggest that in lieu of payment royalties, honoria etc., be donated to FAR-B if the service/work provided was job related or in anyway associated with the employee's position.

- **Elicit Corporation Support for FAR-B**

Walter Rawls reported that there were 35 companies contributing to various research projects at BARC. The committee agreed that these companies should be contacted by FAR-B for the purpose of thanking them for their support and introducing them to the goals of FAR-B. Jim Butcher and Walter Rawls will present a draft letter at the next meeting.

F. Longen suggested that FAR-B consider establishing another membership category -- Lifetime membership. A lifetime membership would eliminate the need to seek renewal membership annually. This will be discussed at the next FAR-B Board of Directors Meeting, May 9, 1995.

The committee discussed ways to publize corporation members of FAR-B. Some ideas discussed were: publish names in the FAR-B and BARC Symposium brochures and the BA Newsletter; as part of a FAR-B display at the ARS National Visitors Center. Steve Berberich agreed to take the lead and present FAR-B display ideas to the committee at the next meeting.

- **Profiling BARC Research**

Steve Berberich presented ideas to add to visitor interest in BARC research. Some of the research areas Steve would like to highlight with exhibits would be research on bees, aquaculture, and poultry. Some progress has been made with the bee research exhibit. There may be the possibility of a partnership forming between the Bee Research Laboratory and a non-profit interest group. FAR-B representatives at the meeting pledged their support to assist in the development of the Bee project. In addition, Steve would like to update the current Women in Science exhibit.

- **New Funding Initiative for FAR-B**

At the next FAR-B Board of Directors meeting the following proposed funding initiatives will be acted upon: to support one or two college summer students to enhance research experience (approximate cost per student is \$2300); to sponsor a disabled high school student for summer employment to enhance their interest in science.

cc:

K. D. Murrell, BA

G. C. Marten, BA

